Top of Form

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| 2010_WB_Print_bk | WARNER BROS. PICTURESCreative asset data sheet | | | Tagline / hashtag status: Tagline(s) cleared by Trademark Legal  Tagline(s) pending clearance by Trademark Legal  Hashtag(s) cleared by Trademark Legal  Hashtag(s) pending clearance by Trademark Legal |
| CHECKLIST | | | | |
| **The following supporting documents are attached to this submission:**  License Agreements  Reference Material  Image Schematic    LA | | | | |
| GENERAL INFORMATION | | | | |
| Film: | |  | ***Place locked thumbnail here:*** | |
| Asset Name: | |  |
| Comp #: | |  |
| Vendor: | |  |
| Date: | |  |

Bottom of Form

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| FONT / ALPHABET INFORMATION |

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| --- | --- | --- | --- |
| **FONT NAMES / TERMS #1** | | | |
| **Foundry Name:** |  | **Font Name:** |  |
| FONT TREAMENTS #1 | | | |
| **Copy used with this font:** |  | ***Insert thumbnail below:*** | |
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| **FONT NAMES / TERMS #2** | | | |
| **Foundry Name:** |  | **Font Name:** |  |
| FONT TREAMENTS #2 | | | |
| **Copy used with this font:** |  | ***Insert thumbnail below:*** | |
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| **FONT NAMES / TERMS #3** | | | |
| **Foundry Name:** |  | **Font Name:** |  |
| FONT TREAMENTS #3 | | | |
| **Copy used with this font:** |  | ***Insert thumbnail below:*** | |
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*Duplicate “FONT” section for any additional fonts. Please be sure to update FONT NAMES / TERMS and FONT TREATMENTS # as needed.*

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| KEYART IMAGE INFORMATION |

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| IMAGE #1 | | | |
| **1: Image ID:** | | Reference Material | **6:Insert thumbnail below:** |
| **Image Type:** Fill Out **Only 1** Section (2-4) in its entirety | **2: Vendor Original / Custom Created In-House** | |  |
| **a.**  Photo Shoot  Artwork/Illustration  3D Render  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **b.** If reference material was used, list it as a separate “IMAGE #” and note it in that Image ID section.  Was Reference Material Used?  NO  YES (IMAGE # Reference: \_\_\_) | |
| **3: WB Provided** | |
| **a.**  File originating from another vendor (please use original file name as the Image ID)  Unit  Special Shoot  Film Pull  Concept Art from Film Production  VFX from Film Production  3D Render from Film Production  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **4: Licensed** **Stock** | |
| **a.**  Worldwide  All Media  In Perpetuity  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  *NOTE: All images MUST be licensed with “worldwide” - “all media” - “in perpetuity”* | |
| **b.** Stock House:  Getty  Alamy  Shutterstock  iStock  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  ***IMPORTANT:*** *WB has preferred agreements in place with* ***Getty*** *and* ***Alamy****. Selecting either of these denotes that you have properly licensed via this WB special arrangement.*  *I verify that the above* ***Shutterstock*** *selection confirms that a “Premier – All Media License” was purchased, that the image was not licensed at the “Medium Resolution Image” level, and not marked “Editorial Use Only.”*  *Selecting* ***iStock*** *denotes that you have first confirmed that the same image was not available through Getty, that an Extended License was purchased, that use was verified within 30 days of subscription, and that the image was not marked “Editorial Use Only.”*  *COMMENTS: If selecting* ***Other****, include info regarding licensing terms: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  *NOTE: Include Invoices, License Agreements, any Model Releases, and/or Property Releases (if applicable) at the end of this document for all stock other than Getty or Alamy.* | |
| **c.** Stock House Description: | |
| **d.** Price (N/A if Getty or Alamy): | |
| **e.** Previously licensed for this film? NO  YES - Asset Name: | |
| **5: Identifiable landmarks, buildings, icons, logos, brand names, jewelry, tattoos, etc?**  YES  NO *If yes, please explain:* | | |  |

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| IMAGE #2 | | | |
| **1: Image ID:** | | Reference Material | **6:Insert thumbnail below:** |
| **Image Type:** Fill Out **Only 1** Section (2-4) in its entirety | **2: Vendor Original / Custom Created In-House** | |  |
| **a.**  Photo Shoot  Artwork/Illustration  3D Render  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **b.** If reference material was used, list it as a separate “IMAGE #” and note it in that Image ID section.  Was Reference Material Used?  NO  YES (IMAGE # Reference: \_\_\_) | |
| **3: WB Provided** | |
| **a.**  File originating from another vendor (please use original file name as the Image ID)  Unit  Special Shoot  Film Pull  Concept Art from Film Production  VFX from Film Production  3D Render from Film Production  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |
| **4: Licensed** **Stock** | |
| **a.**  Worldwide  All Media  In Perpetuity  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  *NOTE: All images MUST be licensed with “worldwide” - “all media” - “in perpetuity”* | |
| **b.** Stock House:  Getty  Alamy  Shutterstock  iStock  Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  ***IMPORTANT:*** *WB has preferred agreements in place with* ***Getty*** *and* ***Alamy****. Selecting either of these denotes that you have properly licensed via this WB special arrangement.*  *I verify that the above* ***Shutterstock*** *selection confirms that a “Premier – All Media License” was purchased, that the image was not licensed at the “Medium Resolution Image” level, and not marked “Editorial Use Only.”*  *Selecting* ***iStock*** *denotes that you have first confirmed that the same image was not available through Getty, that an Extended License was purchased, that use was verified within 30 days of subscription, and that the image was not marked “Editorial Use Only.”*  *COMMENTS: If selecting* ***Other****, include info regarding licensing terms: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  *NOTE: Include Invoices, License Agreements, any Model Releases, and/or Property Releases (if applicable) at the end of this document for all stock other than Getty or Alamy.* | |
| **c.** Stock House Description: | |
| **d.** Price (N/A if Getty or Alamy): | |
| **e.** Previously licensed for this film? NO  YES - Asset Name: | |
| **5: Identifiable landmarks, buildings, icons, logos, brand names, jewelry, tattoos, etc?**  YES  NO *If yes, please explain:* | | |  |

*Duplicate “IMAGE” section for any additional images. Please be sure to update IMAGE # as needed and try to avoid a page break in the section.*

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| IMAGE SCHEMATIC |
| Please include a labeled indicator view of the full Art Layout below. Identify all fonts and images referenced within the CAD by name.  If only a portion of an image is used please identify this portion with a descriptor. (Example: If using only the hair portion of an image of a mermaid, note as “Shutterstock 478604080 (hair)”. |