

**Create Family Portraits for *The Addams Family* Creative Invite  
Official Rules**

**NO PURCHASE NECESSARY TO ENTER OR WIN AN INCENTIVE IN THIS CREATIVE INVITE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

**INTERNET ACCESS REQUIRED FOR ENTRY.**

**BY PARTICIPATING IN THIS CREATIVE INVITE, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE RELEASED PARTIES (DEFINED IN SECTION 12 BELOW) FROM YOU, A CLASS-ACTION WAIVER, AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.**

**Creative Invite Title:** Create Family Portraits for *The Addams Family* motion picture (the “**Picture**”)

**Work:** Submit a graphic design, illustration that depicts the Picture (each, a “**Work**”).

**Creative Invite:** The Creative Invite described at [www.talenthouse.com/i/create-family-portraits-for-the-addams-family](http://www.talenthouse.com/i/create-family-portraits-for-the-addams-family) (“**Creative Invite**”).

**Sponsor:** Mirror Releasing, LLC dba United Artists Releasing, 750 North San Vicente Blvd, Red Tower #12<sup>th</sup> floor, West Hollywood, CA 90069 (“**Sponsor**” or “**United Artists**”)

**Promoter and Prize Provider:** Talenthouse Inc., WeWork, 750 North San Vicente Blvd, Red Tower #8<sup>th</sup> floor, West Hollywood, CA 90069 (“**Promoter**” or “**Prize Provider**”)

**Incentives:** United Artists invites artists to create an original family portrait artwork inspired by the film *The Addams Family*. United Artists will select five (5) artwork submissions from all Works submitted (each a “**Selected Work**”). With respect to each Selected Work, the artist or artist team that created the Work (the “**Selected Artist**”) will, subject to verification, receive both a cash prize of two-thousand dollars (\$2,000) and the opportunity to be featured in the advertising and marketing campaign leading up to the release of the Picture, which may include, without limitation, some or all of the following: (i) promotion in the Picture’s digital and social accounts, (ii) inclusion in the Picture’s advertising print materials, (iii) use in the Picture’s digital activations and ad units, and (iv) inclusion on merchandise (e.g., t-shirts, stickers) (the “**Opportunity**”). The cash prize and Opportunity are collectively referred to as the “**Incentives**,” and each an “**Incentive**”).

**Rights:** As further detailed below, all entrants to this Creative Invite (each an “**Artist**”), whether Selected Artists or not, hereby acknowledge and agree that Picture intellectual property, and all intellectual property rights embodied therein, and all derivative rights thereof including the embodiment of the Picture (collectively, “**Picture IP**”) is the sole and exclusive property of United Artists and/or its affiliates, including but not limited to Metro-Goldwyn-Mayer Studios Inc. All entrants, whether Selected Artists or not, shall not obtain any right or interest of any kind whatsoever in the Picture IP. An Artist’s rights to use Picture IP is strictly limited to entering this Creative Invite in accordance with these Official Rules. Artists that are not selected will not give up any rights in the original portions of their Work that do not include Picture IP, however, by submitting his/her work, each Artist grants to Sponsor and its affiliates a non-exclusive, irrevocable, royalty-free, worldwide right and license to, copy, modify, transmit, publicly display, exhibit, use, reproduce, distribute, market and promote the Artist’s Work in connection with the Picture and for a period of one (1) year after the Selected Artists are announced, as described in Section 9 of the Official Rules. Reasonable commercial efforts will be made to credit all Artists accordingly.

Each Selected Artist's entitlement to receive the Incentives is conditional upon signing a copyright assignment agreement with Sponsor and/or its affiliates, which assigns all rights, title and interest in and to such Selected Artist's Work to Sponsor for global usage and for any purpose. Following execution of such copyright assignment agreement, Sponsor and/or its affiliates will be considered, forever and for all purposes throughout the universe, the author and the sole copyright owner of such Selected Artist's Work. The Selected Artist will not have the right to use and/or reproduce the Selected Work in any manner except for Artist's own portfolio purposes without express prior written consent from Sponsor.

Any ownership of intellectual property and/or other proprietary rights in and to the Work is subject to Sponsor and/or its affiliates' underlying intellectual property and/or proprietary rights in and to the Picture IP. Artists may make only personal use (e.g., portfolio purposes) of his/her submissions, and may make no other use of his/her submissions without express prior written consent from Sponsor. In no event, will any Artist obtain a fee, royalty, advertising revenue, or any other payment or consideration in exchange for his/her submission of the Work.

**Key Dates:**

Launch and open for submissions: Aug 7, 2019 at 10:00:00 AM

Submissions must be received by: Sept 3, 2019 at 09:59:59 AM

Selection Period Starts: Sept 3, 2019 at 10:00:00 AM

Artists Selected and Announced via the Creative Invite Site: September 13, 2019

*All times are in Pacific Time.*

**NOTICE:** Whenever your Work is published, excluding Selected Works, by Sponsor or Promoter, reasonable commercial efforts will be made to give you credit. However, any failure to provide accurate credit by Sponsor or Promoter shall be considered an error or oversight and shall not constitute a breach of these rules or an infringement of your copyright.

By participating in the Creative Invite you grant Sponsor and Promoter permission to use any Work you submit for all promotional purposes related to the Creative Invite, including but not limited to displaying your Work on Promoter's and Sponsor's media channels and platforms.

SEE SPECIFIC CREATIVE INVITE SITE FOR ADDITIONAL INFORMATION.

These Official Rules (these "**Official Rules**") set forth the terms pursuant to which each individual or team of individuals (each such individual or team, an "**Artist**") may participate in the Creative Invite.

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR BE SELECTED. A purchase or payment will not improve the chances of Artist's submission being selected. The submission period for the Creative Invite described on the Creative Invite website (located at [URL](#)) (the "**Creative Invite Site**") shall begin and end on the dates and times set forth below and on the Creative Invite Site (the "**Submission Period**"). The Creative Invite and Artist's participation in the Creative Invite is governed by these Official Rules and is subject to all applicable laws. Void where prohibited.

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1. Eligibility.

This Creative Invite and these Official Rules are void where prohibited by law, and are subject to applicable laws. Entrants must be aged 18 years or older and the age of majority in their jurisdiction of primary residence at the time of submission. You are not eligible to participate in this Creative Invite if you are a national or legal resident of Argentina; Bolivia; Brazil; the Province of Quebec, Canada; China; Denmark; Ecuador; Italy; Greece; Kenya; Romania; Saudi Arabia; Dubai; Venezuela; or any of those countries in which the United States has embargoed goods (including, without limitation, Crimea, Cuba, Iran, North Korea, Sudan or Syria). **It is the obligation of all artists to ensure that participating in this Creative Invite and, as applicable, receipt of any incentive, complies with all laws, rules and regulations of the jurisdiction of which such artist is a legal resident / national.** Proof of residency and age may be required.

Not open to employees or independent contractors, or immediate family members (spouses, domestic partners, parents, grandparents, siblings, children, and grandchildren) or those living in the same household of employees or independent contractors of Sponsor, Sponsor's affiliates or Promoter/Prize Provider, any person or entity involved in any aspect of the Competition (including funding, judging or administration), and each of their respective parents, subsidiaries, affiliates, advisors, or advertising/promotion agencies.

In order to participate in the Creative Invite, Artist must fully comply with the terms on the Creative Invite Site, these Official Rules, the Terms and Conditions and Privacy Policy (this "**Agreement**"). Accordingly, by participating in the Creative Invite, Artist agrees that Artist has read the terms of this Agreement, and agrees fully and unconditionally to be bound by the terms of this Agreement, and the decisions of the Judges, whose decisions shall be binding and final in all respects relating to the Creative Invite. Eligibility to receive an Opportunity or Incentive is contingent upon fulfilling all requirements set forth in these Official Rules.

2. Timeline. The Timeline for the Creative Invite is as follows:

- (a) *Submission Period.* Artists are permitted to submit Works during the "**Submission Period**," which begins July 30, 2019 at 10:00:00 a.m. Pacific Time ("**PT**") and ends August 27, 2019 at 9:59:59 a.m. PT.
- (b) *Selection Period.* At the conclusion of the Submission Period, the Judging Panel makes its determinations regarding the Works (the "**Selection Period**"), and will conclude once the Promoter has confirmed the eligibility of the Selected Artists who have been selected as potential awardees of the Creative Invite.
- (c) *Selection Date.* At the end of the Selection Period, the Selected Artists will be announced on the Creative Invite Site, which will be on or around September 13, 2019 (the "**Selection Date**"). The Selection Date may be revised by the Promoter at its sole discretion.

3. Artist Teams. In the case that Artist is comprised of a team of two or more individuals ("**Artist Team**"), all members of such team agree that:

- (i) the member of the Artist Team whose Talenthouse account is used to submit the Work to the Creative Invite shall be designated the team leader ("**Team Leader**");

- (ii) the Team Leader is solely and exclusively responsible for distributing any Incentives received by the Artist Team;
  - (iii) all members of the Artist Team have read, understand and agree to be bound by the terms of this Agreement;
  - (iv) all members of the Artist Team agree to release and hold harmless the Released Parties (as defined below) from and against any and all Losses (as defined below), in each case whether direct, indirect, or consequential, arising out of or relating to any dispute between or among any of the members of the Artist Team; and
  - (v) the Team Leader agrees to indemnify, defend, and hold harmless the Released Parties from and against any and all claims, actions or proceedings of any kind brought by any members of the Artist Team and from any and all Losses arising out of or relating to any dispute between or among any of the members of the Artist Team, including but not limited to the distribution of any Incentives between or among the members of the Artist Team.
4. How to Submit Your Work. To submit your work for the Creative Invite, during the Submission Period, visit the Creative Invite Site and follow the instructions, which will require, among other things, that Artist create an account on Promoter's website ([www.talenthouse.com](http://www.talenthouse.com)) and agree to abide by the Terms and Conditions and Privacy Policy. Artist must then create and submit, via electronic transmission, an original work of authorship (the "**Work**") as more specifically described at the Creative Invite Site and in these Official Rules. Sponsor and/or Promoter and their representatives reserve the right to disqualify any Artist or Work or remove any Work that does not conform to the requirements set forth in these Rules as determined by Sponsor and/or Promoter in their sole discretion. Sponsor and/or Promoter are not obligated to notify Artist if a Work has been disqualified and removed from the Creative Invite Site.

To be an eligible submission, a Work must comply with the following requirements:

- (a) The Work:
  - (i) must be Artist's own original work, created solely by Artist (or, in the case of an Artist Team, the Work must be created solely by the members of the Artist Team);
  - (ii) must not have been previously licensed, sold, used, published, released, distributed or otherwise exploited in any form;
  - (iii) must not have previously won any award; and
  - (iv) must not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any individual or entity or other third party (for clarity, this do not apply to any material that has been provided by Sponsor specifically for use in this Creative Invite, subject to any license and/or other restrictions that Sponsor provides in connection with the material, as described on the Creative Invite Site).
- (b) Except as set forth on the Creative Invite Site, the Work must not contain, be derived from, or reference any names, products or services of any business, company or entity or any third party trademarks, logos, trade dress or promotion of any brand, product or service.
- (c) Any Work that is lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, obscene, or any Work that otherwise contains inappropriate content or objectionable material may not be submitted and may be disqualified and removed at any time in Sponsor and/or Promoter's sole discretion.
- (d) Artist may not be (nor may Artist work with parties in conjunction with the Work who are):
  - (i) represented under contract (e.g., by a talent agent or manager) that would limit or impair Promoter's or Sponsor's ability to use, display or otherwise exploit the Work in any form or media;
  - (ii) subject to an acting or modeling contract that would make Artist's submission or appearance in the Work a violation of any third-party rights; or
  - (iii) under any other contractual relationship, including but not limited to guild or union memberships, that may prevent Promoter or Sponsor from being able to use the Work as

contemplated by the Creative Invite, or that would otherwise be violated by participating in the Creative Invite.

- (e) The Work must comply with applicable law. If any individual appears or is referred to in the Work, Artist is solely responsible for obtaining, prior to submitting the Work, any and all releases and consents necessary to permit the exhibition, use, license, sale, etc. of the Work, as applicable, by Sponsor and Promoter. If any individual appearing or referred to in any Work is under the age of majority in such individual's jurisdiction of residence, the signature of such individual's parent or legal guardian is required on each release. ARTIST IS RESPONSIBLE FOR OBTAINING ALL REQUIRED APPROVALS, CONSENTS AND AUTHORIZATIONS, IF ANY, THAT MAY BE REQUIRED TO PARTICIPATE IN THE CREATIVE INVITE AND SUBMIT A WORK, INCLUDING ANY RELEASES AND CONSENTS FROM ANY INDIVIDUAL WHOSE NAME, IMAGE OR LIKENESS APPEARS IN THE WORK. Upon Promoter's or Sponsor's request, if any individual's likeness is used, Artist may be required to provide to Sponsor and/or Promoter a copy of a release signed by such individual in a form reasonably acceptable to Promoter and Sponsor.

Sponsor, Promoter and Judges reserve the right to disqualify any submission that they determine, in their sole discretion, violates (or potentially violates) the letter or the spirit of the Creative Invite, or its processes or rules (including, without limitation, this Agreement). The decisions of Sponsor, Promoter and Judges on all matters pertaining to the Creative Invite shall be final and binding.

ALL SUBMISSIONS MUST BE RECEIVED BY 09:59:59 AM PT on August 27, 2019. Limit ten (10) submissions per Artist (including each member of any Artist Team) throughout the Submission Period. Submissions by the same Artist (or any member of any Artist Team) in excess of the limits stated herein will be disqualified. Artist may update and replace an existing submission with a new Work during the Submission Period; provided that any such replacement submission will disqualify the previously submitted Work. Submissions will be deemed to have been submitted by the authorized account holder of the email address used in connection with the submission provided that person meets the eligibility requirements in these Official Rules. "Authorized Account Holder" is defined as the natural person who is assigned to an email address by an internet access provider, online service provider or organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Submissions received will not be acknowledged or returned. Keep a copy or the original of each element of your work. Any entry or work that does not conform to the requirements in these Official rules will be deemed ineligible in Sponsor's sole discretion. Only submissions that are posted, identified and recorded on the Creative Invite site's servers during the Submission Period will be considered. Other proof of submitting an entry (such as a printed or copied screenshot stating "Thanks for Entering" or similar) does not constitute actual receipt of the entry for purposes of the Creative Invite. The Creative Invite site's database clock will be the official timekeeper for this Creative Invite.

5. Selection Process. Submitted Works will be judged as described below.

- (a) Judges: One or more Judges will be appointed by Sponsor in its sole discretion (the "**Judging Panel**"). Individual Judges have the right to withdraw from the Creative Invite without advance notice in the event of extenuating circumstances beyond their control or as may be otherwise permitted by Promoter or Sponsor.
- (b) Judging Criteria: Each and every eligible Work submitted by an Artist or Artist Team, subject to the requirements described in Section 4, will be considered by the Judging Panel, and it is possible that more than one Work submitted by an Artist or Artist Team could be selected for an Incentive. Each eligible submission will be judged by the Judging Panel on the basis of: (i) substance; (ii) creativity; (iii) originality; and (iv) adherence to "THE ADDAMS FAMILY" theme. Base on the above criteria, each of which will be given equal weight, no more than five (5) eligible artists with the highest cumulative scores will be selected as the Selected Artists to receive the Incentives.

- (c) Artist Selection: The Selected Artists whose Works are selected as candidates to receive the Incentives described below (also referred to as “**Awardees**”) will be notified as set forth in Section 7. Each Work will be evaluated based on the above-described criteria by the Judging Panel. In the event of a tie, the awardees will be selected by a final vote by the Judging Panel. Odds of being a Selected Artist depend on the nature, quality and number of eligible submissions received. Any Selected Artist will not be eligible to receive any Opportunities or Incentives until the Selected Artist submits all of the necessary documentation, including the Awardee Agreement (described in Section 7 below).
6. Incentives. A total of five (5) Incentives, each consisting of two-thousand dollars cash (\$2,000 USD) and the Opportunities described above, will be awarded to the Selected Artist for each Selected Work. Artist acknowledges that Sponsor may modify or cancel the Opportunities. Furthermore, Artist agrees that, in the event of any such modification or cancellation, Artist waives and releases the Released Parties (as defined below) against any and all claims relating to such modification or cancellation. Opportunities shall be deemed to have no commercial value. No transfer, refund, cash redemption, substitution, cash equivalent or replacement of any Incentive by any Awardee is permitted, except that Promoter and Sponsor reserve the right, in their sole discretion, to substitute an Incentive with one or more items of equal or greater value (or cash equivalent). In the event the approximate retail value of an alternative Incentive is different from the actual retail value of that Incentive, the difference will not be awarded in cash or otherwise. Any portion of an Incentive unclaimed, not accepted, or unused by any Awardee will be forfeited and will not be substituted. Applicable federal, national, state, territorial and local taxes, as well as any other expenses not specified in these Official Rules as being awarded as part of the Incentive, are the sole responsibility of the Selected Artists, as applicable. Any portion of the Incentive not accepted or unclaimed and / or unused by any Selected Artist will be forfeited and will not be substituted. In no event will more than the stated number of Incentives be awarded. Incentive details not specifically stated in these Official Rules will be determined in Sponsor’s sole discretion.
7. Notification and Verification of Selected Works. ALL AWARDEES ARE SUBJECT TO VERIFICATION BY PROMOTER, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CREATIVE INVITE.

During the Selection Period, the Awardees will be notified by mail, phone or email, at Promoter’s discretion, using the information provided by each Awardee. Awardees must continue to comply with all terms and conditions of this Agreement, and receipt of any Opportunity or Incentive is contingent upon fulfilling all requirements. Promoter and Sponsor shall have no liability for any notification that is lost, intercepted or not received by an Awardee for any reason. In Promoter’s sole discretion, Awardees may be disqualified and required to forfeit any Opportunity or Incentive, and alternate Awardees may be selected in accordance with these Official Rules from among the remaining eligible submissions if any Awardee:

- (i) cannot be reached for whatever reason after a reasonable effort has been exerted based on the information provided by the Awardee or notification is returned as undeliverable;
- (ii) declines or cannot accept, receive or use any Opportunity or Incentive for any reason;
- (iii) is found to be ineligible to enter the Creative Invite or receive the Opportunity or Incentive; or
- (iv) cannot or did not comply with these Rules. Promoter is not obligated to leave any voicemail, answering machine message, or other message for Awardee.

Awardees will be required to complete and return (as directed by Promoter) a Copyright Assignment agreement and a Creative Invite Awardee Agreement (“Awardee Agreement”) by a specified date or, in Promoter’s sole discretion, the Opportunity or Incentive may be forfeited and an alternate Awardee may be selected in accordance with these Official Rules from among the remaining eligible

submissions. Promoter reserves the right to modify the notification procedures and the Awardee Agreement in connection with the selection of Awardees.

8. Publicity; Use of Personal Information. Except where prohibited by applicable law, by participating in this Creative Invite, each Artist grants Sponsor, its affiliates and/or Promoter the irrevocable, sublicensable, absolute right and permission to use, publish, post or display his or her name, voice, biographical data, likeness, picture, opinions, entry materials, photograph, hometown and state, audio or video recording of the Artist, any quotes attributable to him or her and any other indicia of persona (regardless of whether altered, changed, modified, edited, used alone, or used with other material in the Released Parties' sole discretion) for promotional purposes related to the Creative Invite in any media, worldwide, without further payment or consideration. By participating in the Creative Invite, Artists will be sharing their personal information with Promoter. Personal information collected by Promoter will be used for administration of the Creative Invite, to respond to Artist in matters regarding Artist's Work or the Creative Invite, awarding Opportunities or Incentives, and as otherwise set forth in the Privacy Policy. As a condition of entering this Creative Invite, without limiting any other provision of these Official Rules, each artist gives consent for Sponsor to obtain and deliver his or her name, address and other information to third parties for the purpose of complying with applicable laws, regulations and rules. Sponsor may keep all artist information for up to five (5) years after completion of this Creative Invite for business management and record keeping purposes.
9. Intellectual Property Rights. Artist must create his/her Work without using or referencing any works or intellectual property of any other person, except as expressly permitted pursuant to instructions on the Creative Invite Site. Any Artist that violates this provision will be disqualified from the Creative Invite. By participating in the Creative Invite, Artist grants Promoter, Sponsor and Sponsor's affiliates a non-exclusive, irrevocable, royalty-free, worldwide right and license to copy, modify, transmit, publicly display, exhibit, use, reproduce, distribute, market and promote the Work (in whole or in part) (i) to promote or advertise the Picture including on, without limitation, the media channels, platform and/or website of Promoter, Sponsor or Sponsor's affiliates (as applicable), (ii) to otherwise administer the Creative Invite or (iii) to otherwise market or promote the services of Promoter, Sponsor or Sponsor's affiliates (as applicable).

Artist acknowledges that submissions are made on a non-confidential basis and that, except for Awardees, no promise of payment has been made for the use of the Works. Artist further acknowledges that Sponsor and its affiliates engage in the creation, acquisition, and development of creative materials which may duplicate, parallel, or resemble Artist's Work. As such, Artist waives all claims of infringement, misuse, or misappropriation of the Work.

Artist acknowledges that, if Artist is selected as an Awardee, Artist will be required to sign a copyright assignment agreement and the Awardee Agreement with Sponsor and/or its affiliates. Pursuant to the copyright assignment agreement with Sponsor and/or its affiliates, Sponsor and/or its affiliates will be assigned all rights, title and interest in and to such Artist's Work for global usage and for any purpose, pursuant to the terms and conditions of such agreement. Artist acknowledges that failure to sign these agreements by the specified date will result in forfeiture of any recognition, Opportunities and Incentives that Artist might otherwise receive.

By participating in the Creative Invite and submitting a Work, Artists acknowledge and agree that:

- (i) Sponsor, Sponsor's affiliates, and each of their respective licensees, successors and assigns (collectively, "**Film Parties**") and their respective agents, artists, writers, representatives or licensees may now have similar scripts, treatments, concepts, artwork and/or ideas in development and/or may independently develop and use similar concepts, artwork and/or ideas;

- (ii) any similarity between any Work that Artists submit and/or any materials already in development or independently developed hereafter by the Film Parties or any of their respective agents, artists, writers, representatives or licensees shall be coincidental;
- (iii) Artist shall have no rights whatsoever in or to, nor shall Artist make any claim against, any artwork, sketches, designs, concepts or ideas already in development, or that may hereafter be independently developed, by the Film Picture Parties and their respective agents, artists, writers, representatives or licensees notwithstanding any similarity to any materials (including Artist's Work) that Artist has submitted hereunder; and
- (iv) that Work is not being submitted in confidence or in trust to Sponsor or any Film Parties and that no confidential or fiduciary relationship is intended or created.

10. Representations and Warranties of Artist. By participating in the Creative Invite and submitting a Work, Artist represents and warrants to Sponsor and Promoter as follows:

- (i) Artist has all rights, title and interest in the Work;
- (ii) the Work is Artist's own original work and was created solely by Artist (or all of the members of the Artist Team) for the purpose of participating in the Creative Invite;
- (iii) the Work, as of the date of submission, is not the subject of any actual or threatened litigation or claim;
- (iv) the Work has not been previously licensed, sold, used, published, released, distributed or otherwise exploited;
- (v) the Work does not and will not violate any contract or third party rights, including any patent, copyright, trade secret, trademark, privacy, publicity, or other personal or proprietary rights of any individual or entity (except for the material provided by Sponsor for use in this Creative Invite only);
- (vi) the Work does not and will not violate any applicable laws; and
- (vii) the information submitted by Artist in connection with the Creative Invite is accurate and complete.

11. No Warranty of Promoter or Sponsor; Limitation of Liability. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, PROMOTER AND SPONSOR MAKE NO REPRESENTATIONS OR WARRANTIES WHATSOEVER, EXPRESS OR IMPLIED, WITH RESPECT TO THE CREATIVE INVITE, INCLUDING WITHOUT LIMITATION ANY:

- (a) WARRANTY OF MERCHANTABILITY;
- (b) WARRANTY OF FITNESS FOR A PARTICULAR PURPOSE; OR
- (c) WARRANTY AGAINST INFRINGEMENT OF INTELLECTUAL PROPERTY RIGHTS OF A THIRD PARTY, WHETHER EXPRESS OR IMPLIED BY LAW, COURSE OF DEALING, COURSE OF PERFORMANCE, USAGE OF TRADE OR OTHERWISE. IN NO EVENT SHALL PROMOTER, SPONSOR OR JUDGES, AND THEIR RESPECTIVE PARENT COMPANIES, AFFILIATES, SUBSIDIARIES, DIVISIONS, CONTRACTORS, SUBCONTRACTORS, AND PARTNERS, TO THE EXTENT RESPONSIBLE FOR SPONSORING, FULFILLING, ADMINISTERING, ADVERTISING OR PROMOTING THE CREATIVE INVITE, AND ALL OF THEIR RESPECTIVE DIRECTORS, OFFICERS, EMPLOYEES, AGENTS, REPRESENTATIVES, SUCCESSORS AND ASSIGNS BE LIABLE TO ARTIST OR TO ANY THIRD PARTY FOR ANY LOSS OF USE, REVENUE OR PROFIT OR LOSS OF DATA OR DIMINUTION IN VALUE, OR FOR ANY CONSEQUENTIAL, INCIDENTAL, INDIRECT, EXEMPLARY, SPECIAL OR PUNITIVE DAMAGES WHETHER ARISING OUT OF BREACH OF CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, REGARDLESS OF WHETHER SUCH DAMAGE WAS FORESEEABLE AND WHETHER OR NOT SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, AND NOTWITHSTANDING THE FAILURE OF ANY AGREED OR OTHER REMEDY OF ITS ESSENTIAL PURPOSE.



THE SOLE AND EXCLUSIVE MAXIMUM LIABILITY OF EACH OF PROMOTER AND SPONSOR FOR ALL DAMAGES, LOSSES AND CAUSES OF ACTION, WHETHER IN CONTRACT, TORT (INCLUDING, WITHOUT LIMITATION, NEGLIGENCE) OR OTHERWISE, RELATED TO THE CREATIVE INVITE SHALL BE ONE HUNDRED DOLLARS (US\$100) EACH.

12. Release; Indemnification; Disclaimer. By participating in the Creative Invite, Artist agrees:
- (a) To release and hold harmless Promoter, Sponsor and Judges, and their respective parent companies, affiliates, subsidiaries, divisions, contractors, subcontractors, partners and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Creative Invite, and all of their respective past, present and future officers, directors, employees, agents, representatives, successors and assigns (collectively, the “**Released Parties**”) from and against any and all losses, property damage, personal injury (including emotional distress) and/or death, harm, damages, injury, costs, expenses, liability, and claims of any kind (including reasonable attorneys’ fees) (“**Losses**”), in each case whether direct, indirect, or consequential, arising out of or relating to Artist’s creation or submission of a Work, participation in the Creative Invite or any Creative Invite-related, Opportunity related or Incentive-related activity, acceptance or use or misuse of any Opportunity or Incentive (including any travel or activity related thereto), or the copying, displaying, performance, use or exploitation of a Work;
  - (b) To indemnify, defend, and hold harmless the Released Parties from and against any and all third party claims, actions or proceedings of any kind and from any and all Losses arising out of or relating to (i) any breach or alleged breach by Artist of any of the warranties, representations or other provisions herein or (ii) Artist’s participation in the Creative Invite, submission of a Work, or acceptance, use, or misuse of any Opportunity or Incentive;
  - (c) That the Released Parties assume no responsibility for any injury or damage to Artist or to anyone else’s computer, regardless of how caused, relating to or resulting from entering or downloading files, materials or software or any other activity in connection with the Creative Invite; and
  - (d) That Promoter and Sponsor have neither made nor are in any manner responsible or liable for any warranty, representations or guarantees, express or implied, in fact or in law, relative to any Opportunity or Incentive or any component thereof, including, but not limited to, express warranties provided by the supplier of the Opportunity or Incentive (or any component thereof) or their affiliates.
13. No Tampering. Promoter, Sponsor and Judging Panel reserve the right to disqualify any Artist they find to be (or suspect to be):
- (i) tampering with the submission process or the operation of the Creative Invite or any website promoting the Creative Invite;
  - (ii) acting in violation of this Agreement, or otherwise acting in an unprofessional or disruptive manner; or
  - (iii) submitting or attempting to submit to the Creative Invite multiple times through the use of multiple email addresses or the use of any robotic or automated devices to submit submissions.
- Any attempt to undermine the legitimate operation of the Creative Invite may be a violation of criminal or civil law; should such an attempt be made, Promoter and Sponsor reserve the right to seek damages from any such person to the fullest extent permitted by law. If Promoter determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Creative Invite, Promoter reserves the right to void the submissions at issue or terminate the relevant portion of the Creative Invite, including the entire Creative Invite, or modify the Creative Invite, these Official Rules, or award Opportunities or Incentives based upon the criteria set forth in these Official Rules from all eligible submissions received prior to the termination date.
14. Payments. Any cash portion of the Incentive will be paid directly to Artist by Promoter by PayPal, wire transfer or a payment method agreed upon by Artist and Promoter. Applicable federal, state, local or

other taxes and any fees and costs applicable to such Incentives (e.g., wire transfer fees) are the sole responsibility of the Awardees who receive such Incentives. Promoter reserves the right to withhold the relevant portion of such Incentive to cover the cost of any such fees or costs, including without limitation any applicable wire transfer fees. Note that cash Incentives are treated as income by the U.S. Internal Revenue Service and may also be treated as income by other applicable taxing authorities.

15. General Conditions. Promoter and Sponsor reserve the right to cancel, suspend, or modify the Creative Invite, or any part of it, if any fraud, technical failures, or any other factor beyond Promoter's and Sponsor's reasonable control impairs the integrity or proper functioning of the Creative Invite, as determined by Promoter in its sole discretion. Promoter's and Sponsor's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision. If, for any reason, any Work or other information is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Artist's sole remedy is the opportunity to submit another submission to the Creative Invite if such submission is reasonably possible.

These Official Rules, together with the terms set forth on the Creative Invite Site, the Terms and Conditions, the Privacy Policy and the other agreements incorporated by reference herein, contain the entire agreement between the parties hereto relating to the Creative Invite.

16. Governing Law; Choice of Forum. Except where prohibited by law, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of artist or the Released Parties, in connection with the Creative Invite, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California. In addition, any dispute relating to the Creative Invite (including these Official Rules) shall be brought in the appropriate state or federal court having jurisdiction over the subject matter located in Los Angeles County, State of California. Artists hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non conveniens or lack of personal jurisdiction they may have. BY PARTICIPATING IN THE CREATIVE INVITE, ARTIST AGREES THAT, TO THE EXTENT PERMITTED BY APPLICABLE LAW: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THE CREATIVE INVITE, OR ANY INCENTIVES AWARDED, WILL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION; (2) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS WILL BE LIMITED TO ACTUAL THIRD-PARTY, OUT-OF-POCKET COSTS.
17. INCURRED (IF ANY) NOT TO EXCEED TEN DOLLARS (\$10.00), BUT IN NO EVENT WILL ATTORNEYS' FEES BE AWARDED OR RECOVERABLE; (3) UNDER NO CIRCUMSTANCES WILL ANY PARTICIPANT BE PERMITTED TO OBTAIN ANY AWARD FOR, AND PARTICIPANT HEREBY KNOWINGLY AND EXPRESSLY WAIVES ALL RIGHTS TO SEEK, PUNITIVE, INCIDENTAL, CONSEQUENTIAL OR SPECIAL DAMAGES, LOST PROFITS AND/OR ANY OTHER DAMAGES, OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES NOT TO EXCEED TEN DOLLARS USD (\$10.00 USD), AND/OR ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED; AND (4) PARTICIPANT'S REMEDIES ARE LIMITED TO A CLAIM FOR MONEY DAMAGES (IF ANY) AND ARTIST IRREVOCABLY WAIVES ANY RIGHT TO SEEK INJUNCTIVE OR EQUITABLE RELIEF. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY, SO THE ABOVE MAY NOT APPLY TO YOU.
18. Sponsor: Mirror Releasing, LLC dba United Artists Releasing, 750 North San Vicente Blvd., Red Tower #12<sup>th</sup> floor, West Hollywood, CA 90069.

Promoter and Prize Provider: Talenthouse, Inc., 306 N Robertson Blvd, West Hollywood, California, 90048.

19. Selected Artist List. To obtain a copy of a Selected Artist list for this Creative Invite, available after the Announcement date, send a self-addressed, stamped envelope to Promoter to the address above, with the specific Creative Invite Name, within three (3) months of the Selection Date.
20. Official Rules: To obtain a copy of the official rules, visit <https://www.talenthouse.com> during the Submission Period, or send a self-addressed, stamped envelope to Promoter at the address above. Vermont residents may omit return postage with Official Rules requests.