LICENSE AGREEMENT

This License Agreement ("**Agreement**"), dated as of the date last set forth below, when signed by both parties will constitute a valid and binding agreement between you, the creator ("**you**", "**your**") and us, Arts Help and our affiliates, successors and assigns (collectively, "**Licensee**") with respect to the granting of an exclusive license to use the work of authorship identified on Exhibit A (the "**Materials**"), which is an original work of authorship created by you for the Creative Brief hosted on the Talenthouse website as further described on Exhibit A.

- 1. Licensed Rights: For good and valuable consideration which you hereby acknowledge, you hereby grant to Licensee an exclusive license to the Materials for the purpose described on [Exhibit A]. You further grant to Licensee the right to use selected works submitted to the Creative Brief to promote Arts Help and the Conscious Crypto Creator mission via digital channels the Materials in Licensee's sole discretion. Unless otherwise specified on Exhibit A, the license includes the right to use, reproduce, display, perform, modify and prepare derivative works and otherwise practice and exploit the Materials in any manner and medium, whether now known or hereafter devised. Additionally, Licensee may use the Materials in whole or in part. To the fullest extent permitted by applicable law, you hereby waive and agree never to assert any moral rights that you may have in the Materials against Licensee or anyone else. For the avoidance of doubt, the exclusivity under this Agreement applies even as to you, subject to Section 7 below.
- 2. Licensed Term: Please see Exhibit A.
- 3. **Territory**: Please see Exhibit A.
- 4. <u>Consideration</u>: As full and satisfactory compensation for this license of the Materials and the rights granted herein, Licensee or Talenthouse shall pay you the amount specified on <u>Exhibit A</u> after execution of this Agreement and delivery of the Materials (subject to Talenthouse's payment terms) and any deductions for withholding taxes and the like. You are responsible for payment of all applicable taxes and any fees and costs with respect to the compensation paid under this Agreement.
- 5. Name and Likeness: You also consent to Licensee's use of your name, nickname, image, voice, caricature, endorsement, signature, initials, reputation, autograph, biographical data and/or likeness in connection with the exploitation, exhibition, distribution, advertising, publicity and promotion of the Materials in all media, whether now known or hereafter devised, throughout the universe, perpetually and without restriction. If expressly indicated on Exhibit A, Licensee shall use reasonable efforts to accord appropriate credit to you wherever possible in connection with the use of the Materials, provided, however, that no failure to accord such credit will constitute a breach of this Agreement.
- 6. **No Obligation to Use:** Nothing contained herein shall obligate Licensee to include all or any portion of the Materials. Any use is in Licensee's sole discretion.
- 7. Copyright and Use of Licensee's Intellectual Property: You expressly acknowledge and agree that the Materials may be based on and inspired by and include Licensee intellectual property. You acknowledge and agree that Licensee intellectual property and all elements thereof (including, without limitation, characters, themes, plots, sets, look and feel, designs, artwork, names, marks, and all derivatives of the foregoing, including without limitation, those portions of the Materials submitted hereunder that are inspired by or derived from any of the foregoing, and all intellectual property rights embodied therein or thereby (collectively, the "Licensee Property") are and will remain the sole and exclusive property of Licensee. You acknowledge and agree that any use of the Materials by you is limited and will always be subject to, and restricted by, Licensee's underlying rights in the Licensee Property. You may display, distribute, make available, and/or reproduce the Materials containing the Licensee Property only for your personal, private, non-public use only (including social media use), if and as specified on Exhibit

A. In no event will you be entitled to receive or may you obtain or seek a fee, license, royalty, revenue (including advertising revenue) or any other payment or consideration of any kind in exchange for the Materials other than as expressly set forth in Section 4. You have not and will not acquire any rights, ownership or other interests of any kind whatsoever in the otherwise Property, including but not limited to the otherwise Property contained within the Materials, by entering into this Agreement.

8. Representations and Warranties: You hereby warrant and represent that:

- a. The Materials are an original work of authorship created and designed solely by you, are capable of copyright protection throughout the universe, and, other than the Licensee rights referenced in Section 7 above, do not contain material that infringes, misappropriates or violates another's rights, including but not limited to, any rights of privacy, publicity, copyright, trademark or any other intellectual property rights;
- b. The Materials have not been made commercially available, submitted to any contests or promotions, or won any prizes or awards other than the Talenthouse Creative Brief;
- c. You have obtained all consents, permissions, approvals, and any other clearances in the Materials necessary for Licensee to exercise the license hereunder and Licensee will not be required to obtain any further consents, permissions, or to pay any royalties, residuals, costs, fees or payments of any kind or nature that may be due or may become due in order to exercise the Licensed Rights; and
- d. You have the right and power to enter into and fully perform this Agreement and grant the rights and licenses granted hereby;
- e. This Agreement does not conflict with, constitute a breach of, or in any way violate any contract, agreement arrangement, or understanding to which you are a party or by which you are bound.
- 1. <u>Indemnification</u>: You agree to indemnify, defend and hold harmless Talenthouse and Licensee, their affiliated or related entities, parent company, subsidiaries, successors, and assigns, and each of their directors, officers, shareholders, agents, employees, and their property, for any and all claims, demands, losses or damages, inquiries and/or liabilities of every kind whatsoever, whether now known or unknown, arising out of, resulting from, or in any way connected with Licensee's exploitation of the Materials pursuant to the terms hereof or your breach of any of your representations or warranties hereunder.
- 1. <u>Waiver of Injunctive Relief</u>: In the event Licensee is in breach of any provision of this Agreement, you specifically acknowledge and agree that the damage, if any, caused thereby will not be irreparable or otherwise sufficient to entitle you to injunctive or other equitable relief. Your rights and remedies in any such event shall be strictly limited to the right to recover direct damages (if any) in an action at law.
- 1. <u>Assignment</u>: Licensee shall have the right to transfer or assign its rights under this Agreement, all or in part, to any of its subsidiaries, affiliates or divisions, or to any successor entity or other party acquiring all or substantially all of the business or assets of Licensee to which this Agreement relates, or into which Licensee is merged or consolidated.
- 1. **Confidentiality**: The terms of this Agreement are confidential to Licensee. You shall hold the Agreement in strict confidence and not disclose to anyone the terms hereof.
- 1. **Relationship of the Parties**: At no time past, present or future shall the relationship of the parties herein be deemed or intended to constitute a relationship with the characteristics of an agency, partnership, joint venture, or a collaboration of the purposes of sharing any profits or ownership in common. Neither party shall have the rights, power or authority at any time to act on

behalf of, or represent, the other party, and each party hereto shall be separately and entirely liable for its own respective debts and obligations in all respects.

- 1. <u>Unenforceability</u>: If any provision of this Agreement is found invalid or unenforceable, in whole or in part, the remaining provisions and partially enforceable provisions will, nevertheless, be binding and enforceable.
- 1. <u>Governing Law and Choice of Forum</u>: This Agreement shall be governed by and construed in accordance with the laws of <u>United States</u>, without regard to its conflict of laws provisions. The parties agree that any disputes arising out of this Agreement shall be subject to the exclusive jurisdiction of the courts of <u>the United States</u>.
- 1. **Entire Agreement**: This Agreement contains the entire agreement of the parties hereto relating to the subject matter of this Agreement and supersedes all prior to contemporaneous agreements and understandings. No waiver of either party of any breach by the other party of any representation, warranty, covenant or obligation set forth herein shall be regarded as a waiver of any breach of any other representation, warranty, covenant or obligation. This Agreement shall not be modified or amended except in writing signed by each of the parties hereto that identifies itself as an amendment to this Agreement.
- 1. <u>Counterpart Execution</u>; <u>Facsimile Execution</u>: This Agreement may be executed in any number of counterparts with the same effect as if all of the parties had signed the same document and may be executed by any party by delivery of a facsimile signature, by email in portable document format (pdf), or similar electronic image-based format (collectively, "Facsimile") and such Facsimile execution shall have the full force and effect of an original signature. All fully executed counterparts, whether original executions or Facsimile executions or a combination, shall be construed together and shall constitute one and the same agreement.
- 1. **Further Assurances**: You agree to perform all acts and sign all documents as requested by Licensee from time to time to enable Licensee to realize and enjoy the full benefits of this Agreement.

I, the Creator, have the full right and legal capacity to sign this Agreement. I have read this Agreement and I understand its contents. This Agreement is executed on my behalf and on behalf of my heirs, executors, representatives, successors, and assigns and shall be binding upon each and all of them in perpetuity.

Agreed and Accepted:	
"Creator":	
Name:	
Address:	
Email/Phone:	
Date:	
Signature:	

"Licensee":		
Ву:		
Its		
Date:		
Oima ah was		
Signature:		

Exhibit A

Work of Authorship:	
Description of Talenthouse Creative Brief:	Create Work Addressing Climate Change and Inspire The World To Take Action! Talenthouse Creative Brief
Licensed Purpose:	Promote Arts Help and Conscious Crypto Creator
License Limitation (if any):	No limitations – global, exclusive, unlimited, sub-licensable, royalty-free)
Licensed Term:	Digital, two (2) years
Consideration:	USD 2,000 (two-thousand US-dollars
Credit to be Given to Creator (if any):	YES
Creator's Permitted Use of Materials (if any):	Personal, non-commercial, portfolio use (including private social media channels) only

Add in reference to the relevant image