

**Title: Remix “Steal My Girl“ for One Direction**

**Work: Submit a remix**

**Sponsor: Simco Limited**

**Prizes:**

**The Career Opportunity:**

One entrant as selected by the host, One Direction and the Sponsor pursuant to clause 4(a) below, will receive:

- Exposure for their track across One Directions' social channels
- One thousand five hundred pounds (£1,500)

Two highly commended entrants as selected by the host, One Direction and the Sponsor pursuant to clause 4(a) below will each receive:

- Five hundred pounds (£500)

**The Community Choice:**

The entrant with the largest amount of social votes will receive:

- Five hundred pounds (£500)

**Key Dates:**

**Submit By:** Friday November 7, 2014 at 10:00 AM GMT

**Voting Starts:** Friday November 7, 2014 at 10:00 AM GMT

**Voting Ends:** Friday November 14, 2014 at 10:00 AM GMT

**Winner Announcement:** Friday November 21, 2014 after 10 AM GMT

**DISCLAIMER: When you submit a work to Talenthouse as an entry, you grant Talenthouse a limited license to use your work. You always own the copyright in your work. Talenthouse never owns the copyright in your work.**

**If you are selected as a winner, then in exchange for a prize, you may be required to license or assign your work to the Sponsor providing the prize. If you do not want to license or assign your work in exchange for a prize, an alternate winner will be selected and you will retain copyright in your work.**

SEE SPECIFIC CONTEST SITE FOR ADDITIONAL CONTEST INFORMATION.

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A purchase or payment will not improve your chances of winning. The entry period for the Contest described on each contest site (the “Contest Site”) shall begin and end on the dates and times set forth above and/or on each Contest Site (the "Entry Period"). The Contest is governed by these Official Rules and is subject to all applicable laws of England. Void where prohibited.

1. Eligibility. This contest is only open to residents from the United Kingdom. If you are not from the United Kingdom, you understand and agree you are not eligible for prizing. The Contest is open only to those who are at least 18 years of age at the time of entry. Proof of residency and age may be required. Employees of the Promoter and/or Sponsor, its subsidiaries, divisions, affiliates, clients, and advertising or promotional agencies or partners, and the immediate family and household members of such individuals, are not eligible to enter or win. "Immediate family

members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence at least three months a year, whether related or not. In order to enter the Contest or receive the prize, entrant must fully comply with the Official Rules, the [Terms and Conditions](#) and [Privacy Policy](#) and, by entering the Contest, entrant represents and warrants that entrant agrees to be bound by these Official Rules, the [Terms and Conditions](#) and [Privacy Policy](#), and the decisions of the Sponsor-designated judges, whose decisions shall be binding and final in all respects relating to this Contest.

2. How to enter. To enter the Contest, during the Entry Period, visit the Contest Site and follow the entry instructions, which will require, among other things, that entrant create and submit via electronic transmission an original work of authorship (the "Work") as specifically described above and/or at the Contest Site. By entering and submitting a Work, entrant agrees that entrant has read and consents to be bound by these Official Rules, the [Terms and Conditions](#) and [Privacy Policy](#). Promoter or its designated representatives reserve the right to disqualify and remove any Work that does not conform to these Official Rules, the [Terms and Conditions](#) or [Privacy Policy](#) as determined by Promoter in its sole discretion. Promoter will not notify entrant whether a Work has been disqualified and removed. Each Work must also comply with the following requirements:

(a) The Work must be entrant's own original work, created solely by entrant; must not have been previously published, released or distributed in any form; must not have won any award; and must not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity.

(b) Except as set forth on the Contest Site, the Work must not contain or reference any names, products or services of any company or entity or any third party trademarks, logos, trade dress or promotion of any brand, product or service.

(c) If any persons appear or are referred to in the Work, entrant is solely responsible for obtaining, prior to submitting entrant's Work, any and all releases and consents necessary to permit the exhibition and use of the Work by Sponsor and Promoter. If any person appearing in any Work is under the age of majority in their jurisdiction of residence, the signature of a parent or legal guardian is required on each release.

(d) Any Work that is lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, obscene, or any Work that otherwise contains inappropriate content or objectionable material may not be submitted and may be removed at any time in Promoter's sole and unfettered discretion.

(e) The Work must not contain any personally identifiable information of any person other than entrant. Should entrant include personally identifiable information about entrant in the Work, entrant acknowledges and agrees that such information will be disclosed publicly and entrant is solely responsible for any consequences thereof.

(f) Entrant may not be (nor may entrant work with parties in conjunction with the Work who are): 1) represented under contract (e.g., by a talent agent or manager) that would limit or impair the Promoter and or Sponsor's ability to display entrant's Work in any media form; 2) subject to an acting or modeling contract that would make entrant's/their appearance in the Work a violation of any third-party rights; or 3) under any other contractual relationship, including but not limited to guild and/or union memberships, that may prevent the Promoter and/or Sponsor from being able to use the Work worldwide in all media in perpetuity on a royalty-free basis, without any

payment or fee obligations. Promoter reserves the right in its sole and unfettered discretion to disqualify any Work that it believes violates or potentially violates any of the foregoing requirements or otherwise fails to comply with any provision of these Official Rules, the [Terms and Conditions](#) or [Privacy Policy](#). The decisions of Sponsor on this and all matters pertaining to the Contest shall be final and binding.

ALL ENTRIES MUST BE RECEIVED BY 10:00 AM GMT ON THE LAST DAY OF THE ENTRY PERIOD. Limit one (1) entry per person throughout the Entry Period. Entries by the same person in excess of the limits stated herein will be disqualified. Entries submitted will be deemed to have been submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Upon receipt, all submissions shall be licensed to Sponsor as set forth below and will not be acknowledged or returned.

### 3. Prize.

The Prizes for the winner(s) are described above and/or on the Contest Site. No transfer, refund, cash redemption, substitution, cash equivalent or replacement of any prize by any winner is permitted, except that the Promoter and/or Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value (or cash equivalent). In the event the approximate retail value ("ARV") of a prize is different from the actual retail value of that prize, the difference will not be awarded in cash. All applicable taxes are the sole responsibility of the winner(s). Any portion of the prize not accepted or unclaimed and/or unused by any winner will be forfeited and will not be substituted. In no event will more than the stated number of prizes be awarded.

### 4. Selection of Winners.

(a) "Host's Choice Winner" and "Highly Commended Entrant(s)" On or about the "Winner Selection Date" set forth above and/or on the Contest Site, the Host's Choice Winner and Highly Commended Entrants will be selected by the Sponsor-designated judges from among all eligible entries received on the basis of: (i) substance; (ii) creativity; and (iii) originality. Based on the above criteria, each of which will be given equal weight, the eligible entrant with the highest cumulative score will be selected as the Host's Choice Winner. The two entrants with the second and third highest cumulative scores (based on the above criteria) will be selected as the two Highly Commended Entrants. Odds of winning depend on the nature, quality and number of eligible entries received. Decisions of judges are final and cannot be appealed. In the event of a tie, the entrant involved in the tie with the highest combined creativity/originality score will be selected.

(b) "Highest Voted Winner." After the conclusion of the Entry Period, all eligible entries will be displayed on the Contest Site during the Voting Period for public voting by the Talenhouse community on the basis of: (i) substance; (ii) creativity; and (iii) originality. Based on the above criteria, each of which shall be given equal weight, the top highest voted submission (the "Highest Voted Submission") will be selected as the Highest Voted Winner. Odds of winning depend on the nature, quality and number of eligible entries received. Decisions of judges are final and cannot be appealed. In the event of a tie, the Highest Voted Submission with the highest combined creativity/originality score will be selected.

(c) In the event that the Host's Choice Winner (or one of the Highly Commended Entrants) and the Highest Voted Winner is the same entrant, such entrant shall be deemed the Host's Choice Winner or one of the Highly Commended Entrants as applicable, and the entrant with the second highest voted submission will be the Highest Voted Winner, so that for the avoidance of

doubt the same entrant cannot be selected as both the Host's Choice Winner (or a Highly Commended Entrant) and the Highest Voted Winner. Promoter can disqualify Entrants with fraudulent activity during the Voting Period.

5. Winner Notification. On or about the "Winner Notification Date" set forth above and/or on the Contest Site, the selected potential winners will be notified by mail, phone and/or e-mail, at Promoter's discretion, using the information provided by each potential winner. The Promoter and Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by potential winner for any reason. In Promoter's sole discretion, selected potential winners may be disqualified and required to forfeit the prize, and alternative potential winners may be selected in accordance with these Official Rules from the remaining eligible entrants with the next highest cumulative score(s) or next highest number of votes (as applicable) (and thereafter until the applicable replacement winner(s) is/are found) without any further liability to such original potential winner. If the selected original potential winner(s): (i) cannot be reached for whatever reason after a reasonable effort has been exerted based on the information provided by such potential winner or winner notification is returned as undeliverable; (ii) declines or cannot accept, receive or use the prize for any reason; (iii) is found to be ineligible to enter the Contest or receive the prize; or (iv) cannot or does not comply with these Official Rules, the [Terms and Conditions](#) or [Privacy Policy](#). Promoter is not obligated to leave voice mail, answering machine, or other messages. Selected potential winners may be required to complete and return (as directed by Promoter) a Declaration of Eligibility, Release of Liability, Publicity Release, and/or Copyright Transfer (where permitted by law) (collectively, the "Declaration") by the date specified in the notification or, in Promoter's sole discretion, prize may be forfeited and an alternative winner may be selected in accordance with these Official Rules from the remaining eligible entrants with the next highest cumulative score(s) or next highest number of votes (as applicable) (and thereafter until the applicable replacement winner(s) is/are found) without any further liability to such original potential winner. Promoter reserves the right to modify the notification and Declaration procedures in connection with the selection of winners and/or alternative winners, if any.

6. Publicity Release; Use of Personal Information. By accepting a prize, all winners agree and acknowledge that Promoter and/or Sponsor and any of its designees, clients, sponsors, or licensees may, without any limitation or further compensation, use his/her name, voice, biographical data, likeness, picture, entry materials, photograph, Work (in whole or in part), city name and audio and/or video recording of him/her in any and all media now known or hereinafter devised, throughout the universe and in perpetuity, for the purpose of advertising and promoting the Contest or for any other promotional purpose, except where prohibited by law. By participating in the Contest, entrants will be sharing their personal information with Promoter. Personal information collected by Promoter will be used for administration of the Contest and awarding the prize and as set forth in the [Privacy Policy](#).

7. Grant of Rights. By entering the Contest, entrants irrevocably grant the Promoter and Sponsor, its subsidiaries, divisions, affiliates, designees, clients, sponsors, licensees, and advertising and promotional agencies, an unlimited, worldwide, perpetual, non-exclusive, royalty-free, unconditional license and absolute right to edit, post, publish, store, copy, transmit, publicly display, and exhibit, the Work (in whole or in part) in connection with the Contest and/or the promotion of the Contest. Upon the Promoter's and/or Sponsor's request, winners agree to sign any and all legal forms deemed necessary to license or assign all right, title and interest in and to the Work, including without limitation, all copyrights associated therewith, in exchange for the Prizes set forth above. By entering the Contest you hereby agree that all rights in materials that are created by you using the stems are assigned to the Sponsor and that you will not be entitled to make your remix and materials derived from or incorporating such stems available in any way (other than for the purposes of the Contest).

8. Representations and Warranties/Indemnification. By entering this Contest, entrants represent

and warrant as follows: (i) the Work is entrant's own original work and was created solely by entrant for the purpose of entering the Contest, (ii) the Work, as of the date of submission, is not the subject of any actual or threatened litigation or claim, (iii) the Work has not been previously published, distributed or otherwise exploited, (iv) the Work does not and will not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity, (v) the Work does not impersonate any person or entity, or falsely state or otherwise misrepresent the entrant's affiliation with a person or entity, without such person or entity's prior written consent; (vi) the Work does not constitute personally identifying information or other personal or identifying information about you or any individual; (vii) the Work is not false, deceptive, misleading, scandalous, indecent, criminally obscene, pornographic, unlawful, blasphemous, defamatory, libelous, fraudulent, tortuous, threatening, harassing, hateful, degrading, intimidating, or racially or ethnically offensive, or contains nudity, pornographic images, explicit sexual themes or graphic violence; (viii) the Work does not encourage conduct that could be considered a criminal offense, could give rise to criminal civil liability, or could violate any law, or that could otherwise be considered inappropriate; (ix) the Work does not constitute a virus, worm, Trojan horse, Easter egg, time bomb, spyware, or other computer code, file or program that is harmful or invasive or may, or is intended to damage or hijack the operation of, or to monitor the use of, the Promoter and/or the Sponsor or any hardware, software, or equipment; (x) the Work does not constitute any advertising, promotional material, or other form of solicitation; (xi) the Work does not constitute any non-public information about a company; and (xii) the Work does not and will not violate any applicable laws. Each entrant hereby agrees to indemnify and hold the Promoter and Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, subsidiaries, designees, clients, sponsors, licensees, assigns, employees, officers and directors harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrant hereunder.

9. No Tampering, Right To Cancel, Modify. The Promoter and Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, designees, clients, sponsors, licensees, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Contest or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Promoter's and/or Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in the Contest or any promotion or prize related activities. Promoter reserves the right, in its sole discretion, to disqualify any individual it finds to be: (a) tampering with the entry process or the operation of the Contest, or with any website promoting the Contest; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Contest multiple times through the use of multiple e-mail addresses or the use of any robotic or automated devices to submit entries. If Promoter determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Contest, Promoter reserves the right to void the entries at issue, and/or terminate the relevant portion of the Contest promotion, including the entire Contest promotion, and/or modify the Contest and/or award the prize based upon the criteria set forth in these Official Rules from all eligible entries received as of the termination date.

10. Release of Liability; Disclaimer of Warranty; Forum Selection Clause. By participating in the Contest, entrants and winners agree to release and hold harmless the Promoter and Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, designees, clients, sponsors, licensees, employees, officers and directors (the "Released Parties"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever, including without limitation, property damage, personal injury (including emotional distress), and/or death, which may occur in connection with preparation for, or participation in, the Contest, or possession, acceptance and/or use or misuse of the prize or participation in any Contest-related or prize-related activity and for any claims or causes of action based on publicity rights, copyright, trademark, defamation or invasion of privacy and merchandise delivery. The Released Parties assume no responsibility for any injury or damage to entrants or to any other person's computer, regardless of how caused, relating to or resulting from entering or downloading materials or software in connection with this Contest. Entrants and winners acknowledge that the Promoter and Sponsor have neither made nor is in any manner responsible or liable for any warranty, representations or guarantees, express or implied, in fact or in law, relative to any prize or any component thereof, including, but not limited to, express warranties provided by the supplier of the prize (or any component thereof) or their affiliates. Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or the Promoter or Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of England, without giving effect to any choice of law or conflict of law rules (whether of England, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than England. In addition, any dispute relating to the Contest (including these Official Rules) shall be brought in the appropriate court having jurisdiction over the subject matter located in London, England. Entrants hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non conveniens or lack of personal jurisdiction they may have.

11. Promoter: Talenthouse Limited, 14 Charlotte Mews, London, W1T 4EL, United Kingdom.

12. Sponsor: Simco Limited, 9 Derry Street, London, W8 5HY.

13. Winner List. To obtain a copy of a winner list for a specific Contest, available after the Winner Notification Date, send a self-addressed, stamped envelope to Promoter, with the specific Contest Name, to Promoter within thirty (30) days after the Winner Notification Date.

#### 14. Privacy and Data Collection

(a) By entering this Contest you agree to keep confidential any knowledge about the Artist, the Promoter, the Sponsor and its business and personnel that may be received by you (including not 'Tweeting' or 'Facebooking' private details).

(b) Unless you tell us otherwise, your details will not be shared with selected third parties for marketing. If you are the Host's Choice Winner, the Highly Commended Entrant or the Most Voted Winner your details will be shared with the Sponsor for the purposes of fulfilling the Prize(s).

(c) By entering the Contest you expressly permit the Promoter and/or the Sponsor (and its licensees, affiliates and assigns to identify you as the contributor of such Entry and the content of such Entry to the Contest in any publication in any form, media or technology now known or later developed, unless you otherwise notify the Promoter Talenthouse in writing at the time you submit your Entry. Such written notification, clearly stating the Contest name, can be sent to the address provided in clause 11 above.