

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT IMPROVE YOUR ABILITY TO WIN.

ENTRY PERIOD: The Festival Supreme Jingle Contest (“Contest”) begins on July 24, 2014 at 10:00 a.m. Pacific Time (“PT”) and ends at 09:59 a.m. PT on September 19, 2014 (the "Entry Period"). The Contest is governed by these Official Rules and is subject to all applicable U.S. federal, state and local laws. Void where prohibited.

1. Eligibility. The Contest is open only to individual legal residents of the United States and the District of Columbia, who are at least 18 years of age at the time of entry. Proof of residency and age may be required. Employees of Sponsor, Talenthouse and their respective subsidiaries, divisions, affiliates, clients, and advertising or promotional agencies or partners, and the immediate family and household members of such individuals, are not eligible to enter or win. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they reside. "Household members" shall mean people who share the same residence at least three months a year, whether related or not. In order to enter the Contest or receive a prize, entrant must fully comply with these Official Rules, the Terms and Conditions and Privacy Policy of the Contest Site (as defined below) (collectively, hereinafter, “Program Rules”). In the event that the Official Rules, the Terms and Conditions and Privacy Policy of the Contest Site are in conflict, these Official Rules shall govern. By entering the Contest, entrant represents and warrants that entrant agrees to be bound by these Program Rules, and the decisions of the Sponsor-designated judges, whose decisions shall be binding and final in all respects relating to this Contest.

2. How to enter. To enter the Contest, during the Entry Period, visit <https://www.talenthouse.com/i/create-a-theme-song-for-festival-supreme> (the “Contest Site”) and follow the entry instructions provided to sign up for a free Talenthouse account, complete the entry form and submit your original jingle for the Festival Supreme (the “Work”). By entering and submitting a Work, entrant agrees that entrant has read and consents to be bound by these Official Rules, the Terms and Conditions and Privacy Policy. Sponsor or its designated representatives reserve the right to disqualify and remove any Work that does not conform to the Program Rules as determined by Sponsor in its sole discretion. Sponsor will not notify entrant whether a Work has been disqualified and removed.

Each Work must also comply with the following requirements:

(a) The Work must be entrant’s own original work, created solely by entrant; must not have been previously published, released or distributed in any form; must not have won any award or been submitted for any other contest or competition; and must not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity.

(b) Except as set forth herein, the Work must not contain or reference any names, products or services of any company or entity or any third party trademarks, logos, trade dress or promotion of any brand, product or service, except for “Festival Supreme”.

(c) If any persons are named or referred to in the Work, entrant is solely responsible for obtaining, prior to submitting such Work, any and all releases and consents necessary to permit the exhibition and use of the Work by Sponsor as detailed herein. If any person referenced in any Work is under the age of majority in his/her jurisdiction of residence, the signature of such minor's parent or legal guardian is required on each release.

(d) Any Work that is lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, obscene, or any Work that otherwise contains inappropriate content or objectionable material, as determined in Sponsor's sole discretion, may not be submitted and may be removed at any time in Sponsor's sole and unfettered discretion.

(e) The Work must not contain any personally identifiable information of any person other than entrant. Should entrant include personally identifiable information about entrant in the Work, entrant acknowledges and agrees that such information will be disclosed publicly and entrant is solely responsible for any consequences thereof.

(f) Entrant may not be: 1) represented under contract (e.g., by a talent agent or manager) that would limit or impair Sponsor's ability to display entrant's Work in any media form; 2) subject to any contract that would make entrant's Work a violation of any third-party rights; or 3) under any other contractual relationship, including but not limited to guild and/or union memberships, that may prevent Sponsor from being able to use the Work worldwide in all media in perpetuity on a royalty-free basis, without any payment or fee obligations. Sponsor reserves the right in its sole and unfettered discretion to disqualify any Work that it believes violates or potentially violates any of the foregoing requirements or otherwise fails to comply with any provision of the Program Rules. The decisions of Sponsor on this and all matters pertaining to the Contest shall be final and binding.

ALL ENTRIES MUST BE RECEIVED BY 09:59 AM PT ON SEPTEMBER 19, 2014 TO BE CONSIDERED. Limit one (1) entry per person and per email address throughout the Entry Period. Entries submitted by any person or email address in excess of the above-stated limitation will be disqualified. In the event a dispute regarding entries received from multiple user having the same email address, the authorized account holder of the email address submitted at the time of entry will be deemed the entrant. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. All entries are final and will not be acknowledged or returned.

3. Host Choice Winner Prize (1): \$1500 cash prize; A trip for Host Choice winner and one (1) guest to Festival Supreme scheduled for October 25, 2014 including two (2) VIP tickets and the opportunity to perform the jingle on stage; a meet and greet with Tenacious D; a one of a kind event poster; Host Choice Prize winner's Work featured through Festival Supreme's official social media channels, and Tenacious D's social media channels. Talenthouse are responsible for arranging coach class air transportation from a major U.S. gateway airport nearest winner's residence to designated location, 2 days and 2 nights standard hotel accommodations (one room, double occupancy). If winner resides within a 100-mile radius of destination, ground transportation will be provided in lieu of air transportation and no compensation or substitution

will be provided in lieu thereof. Winner is responsible for costs relating to their on-stage performance, food, travel to and from airport or ground transportation, travel insurance policy, of which Talenhouse takes no responsibility. Trip must be taken on dates specified by Sponsor or prize will be forfeited and Sponsor will have no further obligation to such winner. Sponsor reserves right to change dates. Winner and guest must travel together on the same itinerary. Guest must be of legal age of majority in his/her jurisdiction of residence (and at least 18), unless the child or legal ward of winner and must sign a liability/publicity release prior to issuance of travel documents. If guest is child or legal ward of winner, winner must sign and return release on behalf of such child or legal ward. Travel must be made through Sponsor's agent, on a carrier of Sponsor's choice.

Highest Voted Winner Prize (1): \$1000 cash prize; Two (2) VIP tickets to Festival Supreme scheduled for October 25, 2014; Approximate Retail Value ("ARV"): \$1,550.

Total ARV of all prizes: \$6100

Prize Conditions: No transfer, refund, cash redemption, substitution, cash equivalent or replacement of any prize (or portion thereof) by any winner is permitted. Sponsor reserves the right, in its sole discretion, to substitute a prize (or portion thereof) with one of comparable or greater value. In the event the stated ARV of a prize is different from the actual value of that prize, no additional compensation will be awarded in lieu thereof and Sponsor shall have no further obligation to such winner. All applicable federal, state and local taxes, if any, and all other costs and expenses associated with prize acceptance and use not specified herein as being provided are the sole responsibility of winners. Any portion of the prize not accepted or unclaimed and/or unused by any winner will be forfeited and will not be substituted. In no event will more than the stated number of prizes be awarded. Prizes are awarded "as is" without warranty or guarantee, either express or implied by Sponsor. Tickets are subject to certain terms and conditions as specified thereon. Winners and guests agree to comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of prize. All prize details are at Sponsor's sole discretion.

4. Winner Determination: Judging: On or about **October 1st, 2014**, a panel of qualified judges will judge all eligible Works based on the following criteria: (i) substance; (ii) creativity; and (iii) originality. Based on the above criteria, each of which will be given equal weight, the eligible entrant receiving the highest cumulative score will be deemed the potential Host's Choice Winner. Decisions of judges are final and cannot be appealed. In the event of a tie, the entrant involved in the tie with the highest combined creativity and originality score will be deemed the potential winner.

Public Voting: From 10:00 a.m. PT on September 19, 2014 to 09:59 a.m. PT on **September 26th, 2014** ("Voting Period"), all eligible entries received will be displayed on the Contest Site for public voting by individuals who visit the Contest Site on the basis of: (i) substance; (ii) creativity; and (iii) originality. Limit one (1) vote per person throughout the Voting Period. The entrant receiving the highest total number of valid votes will be deemed the potential Highest Voted Winner. Votes received from any person in excess of the above stated limitation will be void. Entrants are prohibited from obtain votes by any fraudulent or inappropriate means, including without limitation, offering prizes or other inducements to members of the public, as

determined by Sponsor in its sole discretion. Use of script, macro, or other automated system to vote or with the intent to impair the integrity of the voting process is prohibited and such votes will be void. Votes are not final until verified by Sponsor. Vote tallies may be different than the numbers that appear online. Decisions of judges are final and cannot be appealed. In the event of a tie, the entrant receiving the highest combined creativity/originality score from the Judging Round will be deemed the winner.

5. Winner Notification. On or about the **October 1st 2014**, potential winners will be notified by mail, phone and/or e-mail, at Sponsor's discretion, using the information provided by each potential winner at the time of entry. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. In Sponsor's sole discretion, potential winner(s) may be disqualified and required to forfeit the prize, and alternate potential winner(s) may be determined from among all remaining eligible entries using the judging criteria herein and in accordance with these Official Rules if such potential winner(s): (i) cannot be reached for whatever reason after a reasonable effort has been exerted based on the information provided by the potential winner or winner notification is returned as undeliverable; (ii) declines or cannot accept, receive or use the prize for any reason; (iii) is found to be ineligible to enter the Contest or receive the prize; or (iv) cannot or does not comply with the Program Rules. Sponsor is not obligated to leave voice mail, answering machine, or other message to contact potential winner(s). Potential winners may be required to complete and return (as directed by Sponsor) an Affidavit of Eligibility, Release of Liability, Publicity Release, and/or Assignment of Rights (where permitted by law)(collectively, the "Affidavit") by the date specified in the notification or, in Sponsor's sole discretion, prize may be forfeited and an alternate winner may be notified. Sponsor reserves the right to modify the notification and Affidavit procedures.

6. Publicity Release; Use of Personal Information. By accepting a prize, each winner agrees and acknowledges that Sponsor and any of its designees, clients, sponsors, or licensees may, without any limitation or further compensation, use his/her name, voice, biographical data, likeness, picture, entry materials, photograph, Work (in whole or in part), city name and audio and/or video recording of him/her in any and all media now known or hereinafter devised, throughout the universe and in perpetuity, for the purpose of advertising and promoting the Contest or for any other promotional purpose, except where prohibited by law. By participating in the Contest, entrants will be sharing their personal information with Sponsor. Personal information collected by Sponsor will be used for administration of the Contest and awarding the prize and as set forth in the Privacy Policy located at <http://about.talenthouse.com/privacy-policy/>.

7. Grant of Rights. By entering the Contest, each entrant agrees Sponsor shall own the Work submitted (including the copyright thereto and all rights embodied therein) and that it and its designees may exploit, edit, modify, post, publish, store, copy, transmit, publicly display, and exhibit, the Work and elements thereof (in whole or in part) in any and all media now known or hereafter devised, worldwide, in perpetuity without compensation, review or notification to, or permission of, entrant or any third party. Upon Sponsor's request, each winner agrees to sign any and all documents deemed necessary to assign all right, title and interest in and to the Work, including without limitation, all copyrights associated therewith to Sponsor..

8. Representations and Warranties/Indemnification. By entering this Contest, entrants represent and warrant as follows: (i) the Work is entrant's own original work and was created solely by entrant for the purpose of entering the Contest, (ii) the Work, as of the date of submission, is not the subject of any actual or threatened litigation or claim, (iii) the Work has not been previously published, distributed or otherwise exploited, (iv) the Work does not and will not infringe the copyright, trademark, privacy, publicity, or other personal or proprietary rights of any person or entity, and (v) the Work does not and will not violate any applicable laws. Each entrant hereby agrees to indemnify and hold the Sponsor, **Talenthouse** and their respective subsidiaries, affiliates, divisions, partners, representatives, agents, successors, subsidiaries, designees, clients, sponsors, licensees, assigns, employees, officers and directors (collectively, "Released Parties") harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, costs, expenses and liabilities, including death, personal injury (including emotional distress) or loss of property, and for any claims or causes of action based on publicity rights, copyright, trademark, defamation or invasion of privacy and merchandise delivery resulting, in whole or in part, directly or indirectly, from entrant's participation in the Contest or any Contest-related activity or the acceptance, possession, use or misuse of any awarded prize.

9. No Tampering, Right To Cancel, Modify. Released Parties shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, misdirected, stolen, garbled or damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Contest or claiming a prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in the Contest or any promotion or prize related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be: (a) tampering with the entry process or the operation of the Contest, or with the Contest Site or any website promoting the Contest; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Contest multiple times through the use of multiple e-mail addresses or the use of any robotic, script, macro or automated devices, or any means intended to subvert the entry process, to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Contest, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Contest promotion, including the entire Contest promotion, and/or modify the Contest and/or award the prize based upon the criteria set forth in these Official Rules from all eligible entries received prior to termination.

10. Release of Liability; Disclaimer of Warranty; Forum Selection Clause. The Released Parties assume no responsibility for any injury or damage to entrants or to any other person's computer, regardless of how caused, relating to or resulting from entering or downloading materials or software in connection with this Contest. Entrants and winners acknowledge that Sponsor has

neither made nor is in any manner responsible or liable for any warranty, representations or guarantees, express or implied, in fact or in law, relative to any prize or any component thereof, including, but not limited to, express warranties provided by the supplier of any prize (or any component thereof) or their affiliates. Except where prohibited by law, as a condition of participating in this Contest, entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or any prize awarded, shall be resolved individually, without resort to any form of class action; and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at a AAA regional office in Los Angeles, CA; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental or consequential damages including attorney's fees or any other damages, other than for entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Contest), and entrant further waives all rights to have damages multiplied or increased.

11. Sponsor: Talenthouse, Inc., 8810 Melrose Avenue, West Hollywood, California, 90069.

12. Winner List. To obtain a copy of a winner list for the Festival Supreme Jingle Contest, available after the October 25, 2014, send a self-addressed, stamped envelope to Talenthouse, Inc., Re: The Festival Supreme Jingle Contest Winners' List, 8810 Melrose Avenue, West Hollywood, California, 90069 to be received by Sponsor by November 25, 2014.